



FOR IMMEDIATE RELEASE – 2007

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Moonrock Paper Company selects LeSaint Logistics as their Supply Chain Distributor

ELGIN, IL 2007 LeSaint Logistics, a Top 100 third-party logistics (3PL) provider, has been chosen to manage both the Midwest and Northeast retail distribution for Moonrock Paper Company.

Founded in 2000, The Moonrock Paper Company is a proven, innovative, global and growing 100% tree-free environmentally sustainable paper products business. They are a leading designer and producer of high-quality, environmentally friendly cotton-based paper products to the retail marketplace. Using LeSaint Logistics as their distributor, Moonrock will provide a wide range of products to a variety of retailers including Wal-Mart, Staples, Office Depot, Target and other mass and specialty retailers as well as to its boutique retailer base and direct to consumer e-commerce customers.

“Moonrock is poised to become a leader in its industry as the first environmentally sustainable tree-free paper platform to be brought to the USA and distributed through a mass retail distribution channel. Moonrock will support a vast array of consumer good segments focusing on delivering superior quality tree-free paper products to the office supply market, home décor and storage market as well as main stream paper product vertical markets such as stationery, back to school, trim a tree and bridal. Moonrock’s relationship with Le Saint is strategic for Moonrock and its high caliber clientele where time to market, on time delivery and just-in-time replenishment will be key to maintaining Moonrock as a key supplier for the mass retail sector and with all of its retail clients. Le Saint is an invaluable partner for Moonrock having just completed Moonrock’s first replenishment program for Walmart with a 12 month replenishment cycle accomplishing 100% on time shipments. Moonrock has not encountered one missed shipment in a period of over twelve months shipping to Walmart working with Le Saint. This has helped Moonrock accomplish high marks on its supplier score-card with Walmart, an indication that Moonrock is a reliable supplier and ships on time. Thanks to Le Saint, Moonrock has earned credibility with Walmart in an area it takes quite seriously. Over the next 12 months the company will launch a broader distribution campaign adding Le Saint’s Elgin facility in addition to the Pittston facility. This will help Moonrock serve the West Coast markets more efficiently”.

“In order to ensure customer satisfaction, Moonrock is committed to establishing the most efficient and effective supply chain, utilizing a Just-in-Time replenishment strategy to significantly reduce the cycle time from order to delivery,” said Meghan Timcke, LeSaint Logistics National Account Manager. “We



are thrilled Moonrock has recognized our superior distribution network which will allow them to timely provide their customers with products that combine beauty, functionality, and eco-responsibility.”

By fully utilizing LeSaint’s facilities and capabilities, Moonrock Paper will be able to take advantage of a wide variety of integrated logistics solutions that they offer, in turn reducing their total logistics cost, freeing up working capital and improving their customer service. Through their partnership the position of both organizations as leader’s in their industry can only be strengthened.

About Moonrock Paper

Massachusetts based Moonrock Paper is an industry leader providing eco-friendly environmentally sustainable paper products, supplying major retailers and smaller independent stores throughout the United States. Moonrock uses the cotton-waste products of the textile industry to produce tree-free products that are often combined with natural floral elements for color, fragrance, and texture. For its beautiful, coordinated and highly tactile designs, Moonrock offers a satisfying consumer experience in all of its products.

About LeSaint Logistics

Headquartered in Elgin, Illinois, LeSaint is a Top 100 third-party logistics (3PL) provider, developing customized integrated supply chain solutions for customers from a wide range of industries, including beverage, building materials, chemicals, retail, consumer products, paper products and pharmaceuticals companies. With more than 25 facilities across the United States, Canada and Mexico, LeSaint offers comprehensive logistics services, from warehousing, transportation and fulfillment to inventory management, dedicated contract carriage, hazardous materials management and value-added services. LeSaint clients are supported by the company’s TechKnow™ suite of real-time reporting and management tools to provide complete accountability and visibility of logistics processes.

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